



**Site Usage**

**37,956** Visits

**44.08%** Bounce Rate

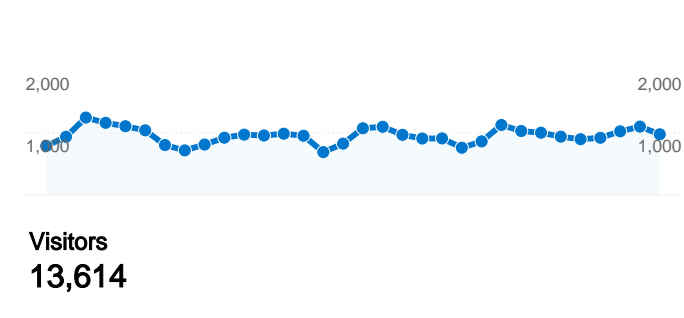
**156,738** Pageviews

**00:02:35** Avg. Time on Site

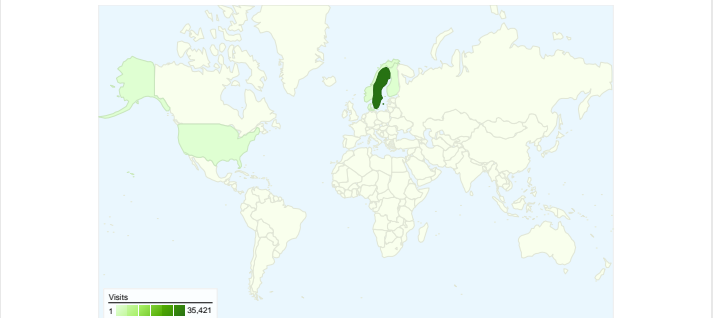
**4.13** Pages/Visit

**26.70%** % New Visits

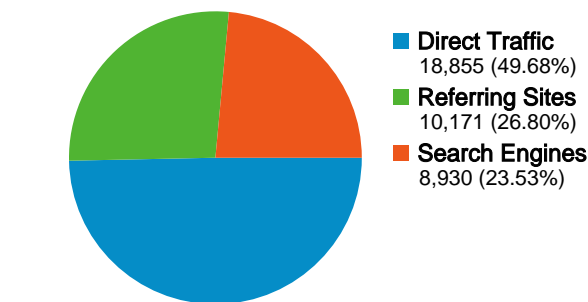
**Visitors Overview**



**Map Overlay world**



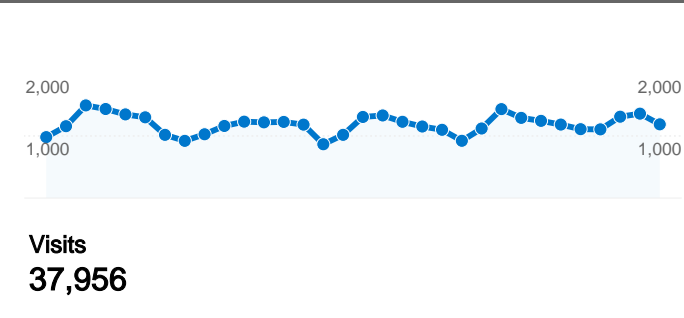
**Traffic Sources Overview**



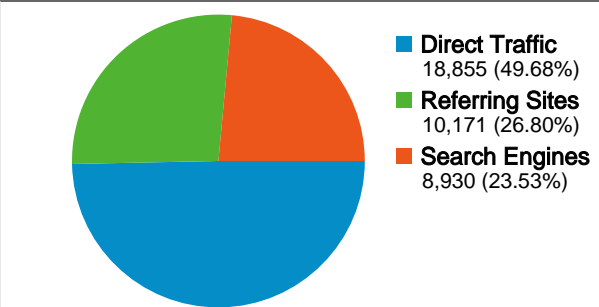
**Content Overview**

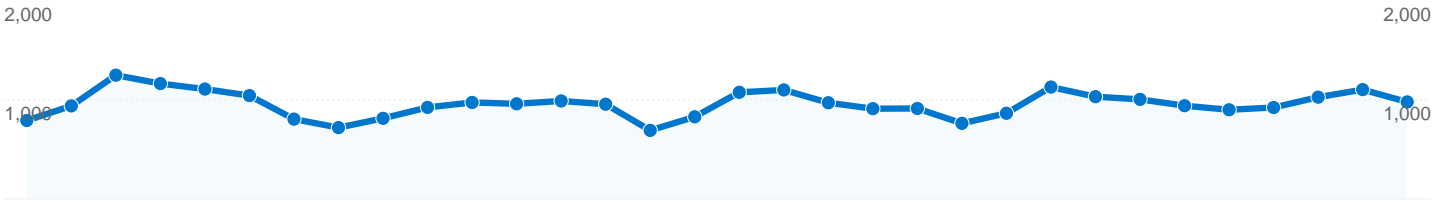
Pages	Pageviews	% Pageviews
/	34,311	21.89%
/blogs/roberto/index.htm	9,733	6.21%
/classifieds/	6,158	3.93%
/classifieds/list.htm?objectcateg	5,155	3.29%
/blogs/index.htm	4,800	3.06%

**Visits for all visitors**



**Traffic Sources Overview**





## 13,614 people visited this site

**37,956** Visits

**13,614** Absolute Unique Visitors

**156,738** Pageviews

**4.13** Average Pageviews

**00:02:35** Time on Site

**44.08%** Bounce Rate




**26.72%** New Visits

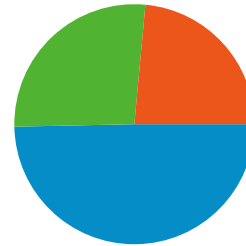
## Technical Profile




Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	29,745	78.37%	Unknown	16,717	44.04%
Firefox	6,362	16.76%	DSL	12,290	32.38%
Safari	1,375	3.62%	Cable	4,570	12.04%
Opera	372	0.98%	T1	3,976	10.48%
Mozilla	68	0.18%	Dialup	366	0.96%



## All traffic sources sent a total of 37,956 visits

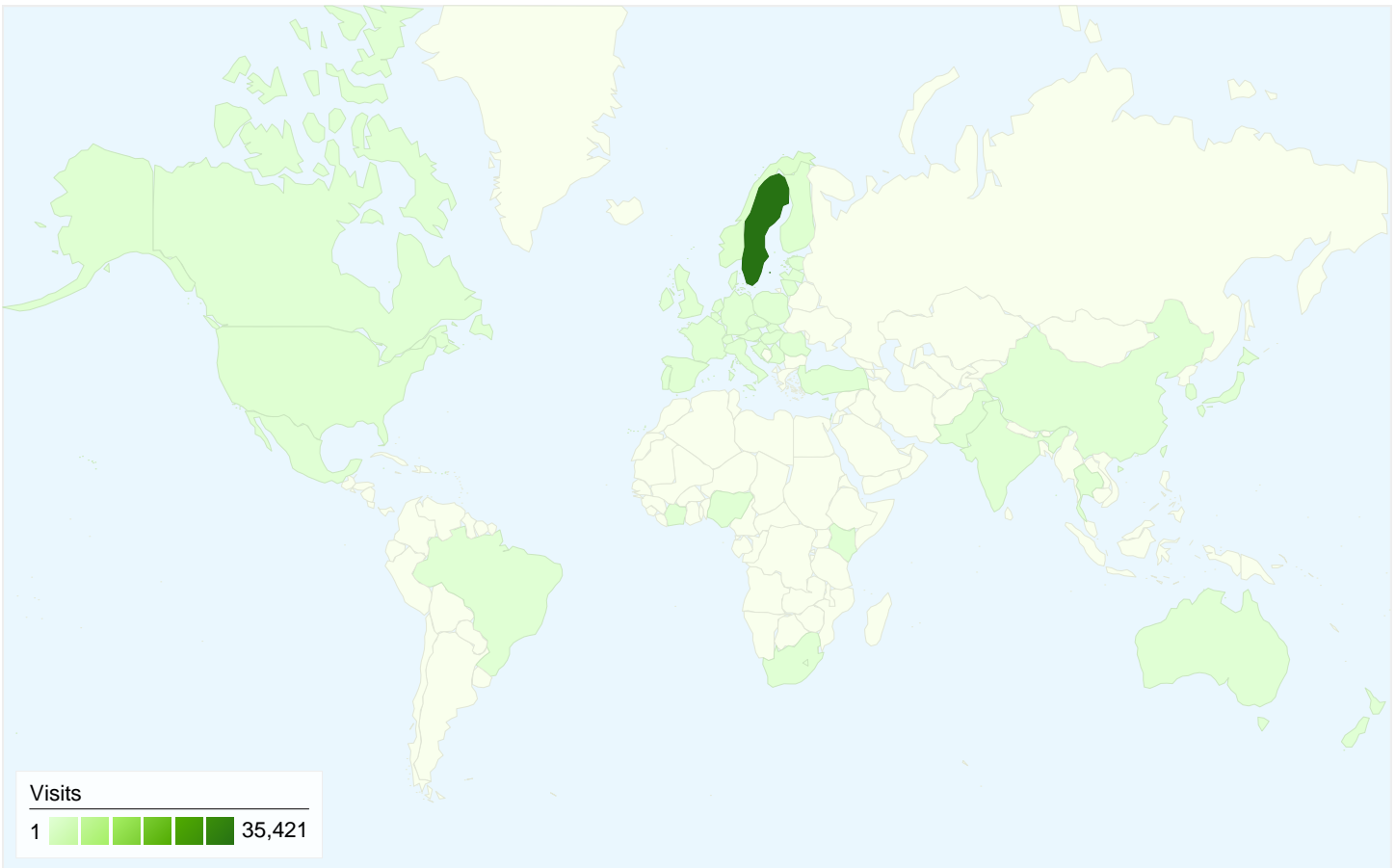
-  **49.68%** Direct Traffic
-  **26.80%** Referring Sites
-  **23.53%** Search Engines



-  **Direct Traffic**  
18,855 (49.68%)
-  **Referring Sites**  
10,171 (26.80%)
-  **Search Engines**  
8,930 (23.53%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	18,855	49.68%	kadens	2,498	27.97%
google (organic)	8,402	22.14%	roberto vacchi	414	4.64%
eurosport.se (referral)	1,948	5.13%	kadens.se	222	2.49%
happymtb.org (referral)	1,201	3.16%	vacchi	158	1.77%
funbeat.se (referral)	428	1.13%	www.kadens.se	114	1.28%



## 37,956 visits came from 54 countries/territories

### Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Sweden	35,421	4.13	00:02:36	26.17%	44.11%
Norway	742	4.73	00:02:08	33.96%	40.97%
Finland	507	4.37	00:02:35	39.45%	43.20%
United States	258	3.22	00:01:37	24.81%	50.00%
Denmark	164	3.29	00:02:13	32.32%	49.39%
Spain	160	5.53	00:04:56	23.75%	23.75%
United Kingdom	109	4.06	00:02:02	42.20%	37.61%
Italy	88	3.45	00:02:32	36.36%	45.45%
Germany	85	3.00	00:01:21	32.94%	55.29%
France	58	3.59	00:02:03	22.41%	25.86%






**Pages on this site were viewed a total of 156,738 times**

 **156,738** Pageviews

 **113,961** Unique Views

 **44.08%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	34,311	21.89%
/blogs/roberto/index.htm	9,733	6.21%
/classifieds/	6,158	3.93%
/classifieds/list.htm?objectcategory=4	5,155	3.29%
/blogs/index.htm	4,800	3.06%

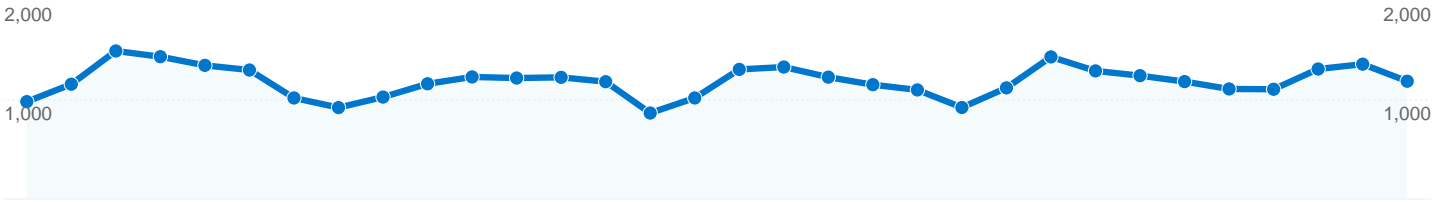


**37,956** Visits




**1,186.12** Visits / Day

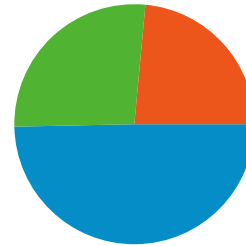
Saturday, March 15, 2008	2.58% (981)
Sunday, March 16, 2008	3.05% (1,157)
Monday, March 17, 2008	3.93% (1,492)
Tuesday, March 18, 2008	3.78% (1,434)
Wednesday, March 19, 2008	3.55% (1,347)
Thursday, March 20, 2008	3.43% (1,300)
Friday, March 21, 2008	2.68% (1,018)
Saturday, March 22, 2008	2.43% (921)
Sunday, March 23, 2008	2.71% (1,027)
Monday, March 24, 2008	3.06% (1,161)
Tuesday, March 25, 2008	3.24% (1,230)
Wednesday, March 26, 2008	3.21% (1,219)
Thursday, March 27, 2008	3.23% (1,226)
Friday, March 28, 2008	3.11% (1,182)
Saturday, March 29, 2008	2.28% (866)
Sunday, March 30, 2008	2.68% (1,018)
Monday, March 31, 2008	3.44% (1,306)
Tuesday, April 1, 2008	3.50% (1,330)
Wednesday, April 2, 2008	3.24% (1,228)
Thursday, April 3, 2008	3.04% (1,152)
Friday, April 4, 2008	2.90% (1,099)
Saturday, April 5, 2008	2.43% (922)
Sunday, April 6, 2008	2.95% (1,120)
Monday, April 7, 2008	3.77% (1,432)
Tuesday, April 8, 2008	3.40% (1,291)
Wednesday, April 9, 2008	3.27% (1,243)
Thursday, April 10, 2008	3.12% (1,183)

Friday, April 11, 2008	2.92% (1,109)
Saturday, April 12, 2008	2.91% (1,106)
Sunday, April 13, 2008	3.45% (1,310)
Monday, April 14, 2008	3.58% (1,359)
Tuesday, April 15, 2008	3.13% (1,187)



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